NBC NEWS
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Dear Harold,

I'm sorry no one at NBC had the courtesy to give you a reply. Did you call Peter Jeffries or talk with Don Meany?

Our company is reluctant to "buy" news, even if it's from an investigative reporter. (Frequently those involved in stories themselves will try to sell us so called exclusives.)

Your information is important, but to be frank, I think you need to come up with a simple, understandable lead and sell the story on that basis. Radio and television don't lend themselves to complicated stories. I know this doesn't say much for our media, but what else is new? I read an account of your new book in the Washington Post; at least you got attention from a major newspaper.

I'll pass on your letter to Meany. But in view of the negative response so far, I suggest you contact CBS.

Have a happy New Year.

Herb Brubaker